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INNOVATIVE TOOLS SHOW BUSINESS OWNERS HOW TO PROSPER AND GROW DURING DYNAMIC ECONOMIC TIMES

Solomon Bruce Consulting LLC launches new tool rich web site

Solomon Bruce Consulting LLC (www.solomonbruce.com) introduces a completely redesigned web site to assist business owners and non-profit organizations prosper and grow through current economic times.

“We have completely redeveloped our web site to provide business and non-profit organizations more creative resources to use through these turbulent economic times”, said Dr. Joe Michels, Principal, Solomon Bruce Consulting LLC.

“We have increased our focus on organizational management—how an organization successfully functions and operates better. Our Executive Management Coaching is redesigned to help business owners and non-profit executive directors enhance and improve their leadership skills during these turbulent times. Our service in government procurement has been refocused to aid and assist businesses successfully win government contracts and then be able to execute the contract in a profitable, timely manner,” Michels said.

The web site includes weekly blog articles addressing many common business problems encountered in today’s turbulent environment with solutions that managers may use to solve those problems. Another new feature of the web site is a monthly newsletter developed by Tom McGree, Vice President, Payne Financial Group (www.pfgworld.com) addressing the many nuances of insurance and insurance products.

A new book shelf provides approximately 25 classic business books that business owners should read and have on their shelves. A web link linked to the New York Times Best Seller book list connects users to best selling books on business as well as general reading. All book titles have Amazon.com hot links.

Brand Ranch in Manhattan, Montana (www.brandranch.us) designed the creative work for the web site, while Web Farm (www.mtwebfarm.com) in Bozeman, Montana designed and developed the web site elements and components.

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